Accreditation Goals
Lynn Clough, PhD
Natasha Yonley, MPH

What Is Accreditation?
Accreditation standards are statements that define and set expectations about fundamental essentials for educational quality.

-Association for Specialized and Professional Accreditors (ASPA)

Timeline (tentative)
• Kick-off—October 2013
• Determine mission—2013-2014
• Develop self-study—2014-2015
• Submit preliminary self-study—mid 2015
• Submit final self-study—late winter 2015/early spring 2016
• Hold site visit—spring 2016
• Receive decision—fall 2016

Goals Criterion 1.1
Mission criterion:
The program shall have a clearly formulated and publicly stated mission with supporting goals, objectives and values.

Criterion 1.1: Goals
Required Documentation
• Goal statements
• Manner through which the mission, values, goals and objectives were developed
• How mission, values, goals and objectives made available to program’s constituent groups

What Are Goals?
• Purpose toward which an endeavor is directed
• Clearly define what you are going to do
Mission Statement
(current draft)

The mission of the Consortium of Eastern Ohio Master of Public Health program is to prepare current and future professionals through accredited education, research and service to improve the health of diverse communities in eastern Ohio and beyond. The mission is accomplished through collaboration among its partner universities and agencies. (Rev. 5/6/14)

Goals Areas

• Instruction
• Research
• Service
• Administration

Current Goals

• Provide graduates with a foundation of public health skills and knowledge, including community assessment methods, analytic skills, research strategies, program implementation, evaluation, and policy development within an ethical and culturally sensitive perspective.
• Provide an MPH program that produces competent practitioners through collaboration among academicians, researchers, public health practitioners, and students from each member institution and the eastern Ohio community.
• Provide students with the knowledge and opportunities to apply public health concepts and skills to assess and improve the health status of residents of Ohio through research and service.
• Foster ongoing professional development of faculty and students and public health practitioners for the advancement of practice in the community.
• Assure at least an annual evaluation of overall program activity so that it continues to meet the needs of both students and the eastern Ohio community, and is based on the most current concepts and skills in public health research and practice.

Example Goals

Goal: Education: To provide quality education in public health
Goal: Research: To contribute to the discovery and application of knowledge in public health
Goal: Service: To provide public health leadership and service in the community

Nova Southeastern University

Example Goals

1. Train public health professionals to improve health and functional ability in diverse communities.
2. Advance interdisciplinary research on social, environmental, and individual determinants of health.
3. Promote effective public health practice through community collaboration and service activities.

University of Illinois Urbana-Champaign

Example Goals

1. Discovery – The USF College of Public Health will create and disseminate knowledge to improve the public’s health.
2. Learning – The USF College of Public Health will advance a learning community that nurtures discovery, leadership and practice.
3. Service – The USF College of Public Health will engage in service and partnerships with the University, the profession and the world community.
4. Environment – The USF College of Public Health will enhance its overall capacity by providing an environment that facilitates faculty, staff and student success.
5. Diversity – The USF College of Public Health will engage diverse faculty, staff and students to work toward health equity and justice for all populations in the world community.

University of South Florida College of Public Health
Discussion
• What should the goals be for CEOMPH regarding education, research, and service?
• What administrative goal should we have?
• Other goals?

Wrap Up
• CEPH accreditation
• Goals

Next webinar—Faculty and other Resources
Date 1–
Date 2 –

Webinar archives and feedback form
http://mph.neomed.edu/about-ceomph/accreditation

Email pubh@neomed.edu for questions/comments about today's webinar