

MEH *Consortium of Eastern Ohio*
Master of Public Health

Accreditation

Overview

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What Is Accreditation?

Accreditation standards are statements that define and set expectations about fundamental essentials for educational quality.

-Association for Specialized and Professional Accreditors (ASPA)

Council on Education for Public Health (CEPH)

- Established 1974
- Independent agency
- Recognized by the U.S. Department of Education
- Accredits schools of public health and public health programs
- Sponsored by American Public Health Association (APHA) and the Association of Schools of Public Health (ASPH)
- Attests to quality of an educational program that prepares for entry into a recognized profession



CEOMPH Accreditation History

- First accredited 2003
- Re-accredited 2009
- Next accreditation 2016



Timeline (tentative)

- Kick-off--October 2013
- Determine mission—2013-2014
- Develop self-study—2014-2015
- Submit preliminary self-study—mid 2015
- Submit final self-study—late winter 2015/early spring 2016
- Hold site visit—spring 2016
- Receive decision—fall 2016

Next Steps

- Determine mission statement
- Determine program goals
- Determine measurable objectives





Accreditation

Mission, Vision, and Values

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Mission Criterion 1.1

The program shall have a clearly formulated and publicly stated mission with supporting goals, objectives and values.

Criterion 1.1: Mission

Required Documentation

- Clear and concise mission statement
- Statement of values
- Goal statements
- Measurable objectives
- Manner through which the mission, values, goals and objectives were developed
- How mission, values, goals and objectives made available to program's constituent groups

What Is a Mission Statement?

- The big picture
- Concrete
- Action-oriented
- Inspires people to action
- Hints at how organization might fix problems or reach goals
- Concise
- Outcome-oriented
- Inclusive

Sample Mission Statement

To inspire and nurture the human spirit
– one person, one cup and one
neighborhood at a time.

-Starbuck's

Sample Mission Statement

To improve the health of the population
through education, research, and
services, with emphasis on multicultural
and underserved populations.

-Nova Southeastern University College
of Osteopathic Medicine

Sample Mission Statement

The mission of the collaborative Oregon MPH Program is to provide innovative education, leadership, research, and service in public health throughout the state and beyond. The Oregon MPH Program is committed to providing students with a competency-based public health education that prepares them to discover and implement strategies with the diverse communities they serve, to achieve sustainable health for all and to eliminate health disparities.

-Oregon MPH Program

CEOMPH Mission Statement

The mission of the Consortium of Eastern Ohio Master of Public Health program is to provide accredited public health education designed for the working professional. It does this through a collaborative learning community, drawing on the collective resources of its five member institutions and partnering community agencies. The program strives to produce respected and competent professionals able to improve public health practice, especially in eastern Ohio.

CEOMPH Working Draft

The mission of the Consortium of Eastern Ohio Master of Public Health program is to educate current and future professionals to improve the quality of the life of the public through a collaborative learning community focused on accredited public health education, drawing on the collective resources of its partner universities and community agencies. The program strives to produce competent and respected professionals able to improve public health practice in eastern Ohio and beyond. (Rev. 12/9/13)

Discussion

- Does this statement provide the “big picture”?
- Does this statement inspire you?
- Is this statement concise?
- Does this statement represent us?

What Is a Vision Statement?

- Ideal conditions for community
- Beliefs and governing principles
- Understood and shared by community members
- Broad
- Inspiring and uplifting
- Easy to communicate

Draft Vision Statement

To be a top quality, highly respected, diverse program [focused on] [dedicated to][committed to] with an educational focus on] [a healthy population] [health for all].

Vision Statement Discussion

- Does it represent our beliefs?
- Is this statement inspiring and uplifting?
- Is this statement easy to communicate?

What Are Values?

- Guide the program
- Guidelines for living and behaving
- Set of deeply held beliefs about how the world should be

Current Values

- Improving, preserving and enhancing the health and well-being of the entire community.
- Engaging in collaborative behavior that models as well as educates.
- Achieving student excellence, including leadership, accountability and ethical behavior.
- Protecting the environment, recognizing and reducing environmental health risks, and using resources prudently in our personal and professional lives.
- Demonstrating cultural competence.
- Promoting diversity in the public health workforce.
- Commitment to lifelong learning.

Proposed/Draft Values

- Preservation and health of diverse populations utilizing the lens of the social determinants of health
- Collaborative environment that models as well as teaches and encourages research
- Identifies and supports evidence-based practices
- Life-long learning

Values Discussion

- Do these values guide the program?
- Are they good guidelines for living and behaving?

Wrap Up

- CEPH accreditation
- Mission
- Vision
- Values

Next webinar—Diversity
Date 1— April 17, 5-6 p.m. with Iris Meltzer (alumnus)
Date 2—April 22, 12 noon-1 p.m. with Keisha Robinson (YSU)

Webinar archives and feedback form
<http://mph.neomed.edu/about-ceomph/accreditation>

Email pubhlth@neomed.edu for questions/comments about today's webinar