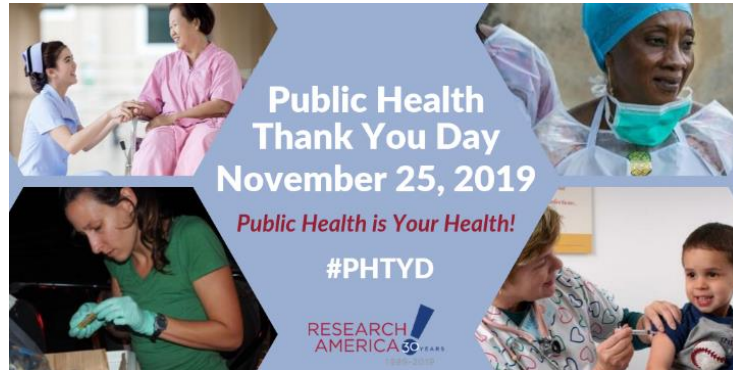


Public Health Thank You Day 2019

Social Media Toolkit



About Public Health Thank You Day

On November 25, 2019, we ask that you use the social media tools and messages we've provided to help drive awareness of Public Health Thank You Day and amplify our gratitude for the public health workforce and the work they do. Please use the following messages to help amplify the message this week.

How to Get the Word Out

Feel free to copy and paste the posts in this document! This content is designed to be used as-is, but you can also edit it to make it the best fit for your social feeds.

Public Health Thank You Day website: [Click here](#)

Types of Public Health Professions: [Click here](#)

Hashtags

Please use the hashtag: **#PHTYD**.

Who to Tag

Feel free to tag Research!America in your tweets and posts or simply repost from:

Twitter: @ResearchAmerica

Facebook: Research!America

Instagram: @research_america

Sample Social Media Posts

Twitter:

- Sending a massive thank you to all public health workers! We appreciate your efforts to enhance the health and well-being of Americans through research, disease prevention, emergency preparedness, and more. Happy Public Health Thank You Day! #PHTYD #PublicHealthHeroes
- Today is Public Health Thank You Day! Join us in recognizing the public health workforce for their tireless work to combat urgent public health crises! #PHTYD
- Community health workers have the unique ability to bring information where it's needed most. They can reach community residents at home putting them at the frontline helping to reduce health disparities in underserved communities. #PHTYD #HealthWorkersCount
- 75% of new diseases in the last 10 years were caused by zoonotic pathogens, according to @WHO. Veterinarians are crucial to diagnosing, monitoring, researching, and controlling zoonotic diseases that pose major risks to human health. #PHTYD
- According to @WHO and @UNICEF, in 2015, 91% of the world's population used drinking water from improved sources partially due to the efforts of #PublicHealthWorkers. Thank you for all that you've done! #PHTYD
- #CPR saves lives. According to 2014 data from @American_Heart nearly 455 of out-of-hospital cardiac arrest victims survived when bystander CPR was administered. #PHTYD #PublicHealthHero
- #Epidemiology, the study of health and disease in populations, has contributed to major scientific discoveries such as the relationship between cigarette smoking and common diseases. These #DiseaseDetectives have helped save countless lives. Thank you! #PHTYD
- Most Americans live within 5 miles of a pharmacy and this access, combined with clinical expertise, positions pharmacists as an important part of public health. They provide important preventative and wellness services such as screenings and vaccinations that help maintain our health. #PHTYD #PublicHealthHeroes
- Scientists in academic, industry, and government labs develop treatments and cures against the largest public health threats. From the polio vaccine to antiretroviral therapies for #HIV #AIDS, researchers are vital to supplying tools to public health professionals. #PHTYD #PublicHealthHeroes

Facebook:

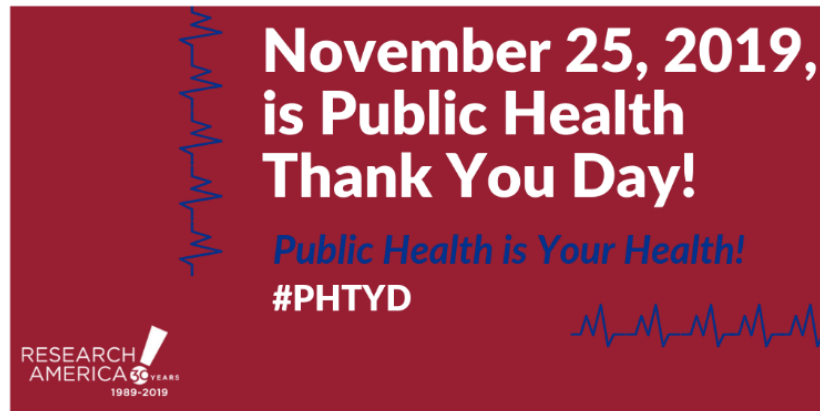
Today is Public Health Thank You Day! We appreciate the efforts of the public health workforce to enhance health and well-being and sustain healthy communities nationwide and globally through research, disease prevention, emergency preparedness, and more. Make sure you tell them thanks! #PHTYD #PublicHealthHeroes

LinkedIn:

Today is Public Health Thank You Day! We appreciate the efforts of the public health workforce to enhance health and well-being and sustain healthy communities nationwide and globally through research, disease prevention, emergency preparedness, and more. Thank you for the work you do! #PHTYD #PublicHealthHeroes

Sample Social Media Images

Twitter:



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