



MPH Consortium of Eastern Ohio
Master of Public Health

Strategic Planning

Kick-off Event
October 3, 2013



MPH Consortium of Eastern Ohio
Master of Public Health

Program Partners



- The University of Akron
- Cleveland State University
- Youngstown State University
- Ohio University
- Northeast Ohio Medical University

Purpose

To kick-off the Consortium of Eastern Ohio Master of Public Health program's strategic planning by gathering YOUR expertise on topics pertinent to accreditation and improvement of the program.

What is Accreditation?

- Accreditation--through the Council on Education for Public Health (CEPH)
- Accreditation assures that programs abide by standards--statements that define and set expectations about fundamental essentials for educational quality

Is CEOMPH Accredited?

- Accredited since 2003
- Re-accredited in 2009 for 7 more years
- Next site visit in 2016



What Is The Plan?

- Acquire accreditation coordinator (done)
- Engage stakeholders
- Gather data
- Determine aspects to change
- Determine changes needed
- Implement changes
- Incorporate into self-study

Accreditation Criteria Challenges

- 1.2 Evaluation
- 1.7 Faculty and Other Resources
- 1.8 Diversity
- 2.6 Required Competencies
- 3.1 Research
- 4.4 Advising and Career Counseling

Timeline

- Strategic planning kick-off—October 2013
- Self-study process—2013-2015
- Preliminary self-study—mid 2015
- Self-study—end 2015
- Site visit--mid 2016

Survey Results

Survey—Mission/Values/Goals

- Mission statement—70/72 like it; changes to wording
- Values—70/72 like it; changes to wording and consider other values
- Goals—67-72/72 like them; need to focus
 - Teaching/education
 - Research
 - Services
 - Administration/planning

Survey--Competencies

- Strengths—coursework reflects, broad-based, detailed, address public health
- Weaknesses—too detailed, too many, include specific ones

Survey--Diversity

- Strengths—idea diversity, students, professionals, backgrounds
- Weaknesses—more MD students, no instruction about incorporating, look into social determinants

Survey—Student Advising

- Strengths—open communication, professionals in field, passionate advisors
- Weaknesses—confusing class scheduling, more individual level career counseling, guidance choosing electives, not advised on careers

Survey—Research

- Strengths—organized, options for collaboration, capstone
- Weaknesses—not many opportunities, outdated suggestions, need foundational course

Survey—General Program

- Strengths—online/Saturday class, faculty experience, communication, organized, networking opportunities, flexibility
- Weaknesses—update website, too general, structural barriers, not resourced well, lack of specializations, professional writing

Survey--Opportunities

- Job opportunities due to aging workforce
- Public health network
- Rural Ohio initiatives
- Agency decreased funding—maybe would like more interns

Survey--Threats

- Competition from nearby MPH programs
- Decreased funding
- Employers not valuing MPH
- Saturation of job opportunities from many MPH graduates from the 7 programs in Ohio
- Overburdening of agency sites for placements from other programs

Survey—Future Directions?

- Interest in DrPH—29/44
- Specialization tracks
- Expand grant writing, research, funding opportunities for staff
- Expand medical collaborations
- Change name
- Improve recruitment and cost effectiveness

MPH Program Trends

Program Students

- 1999-2013—22-38 enrolled each class
- 1999-2012--226 graduates



Students from all classes during our December 16, 2003 accreditation celebration

Alumni—In State

- Deputy Health Commissioner, Lake County District Board of Health
- Deputy Project Director Lead Safe Living, Cleveland Department of Public Health
- Director of Environmental Health, Cuyahoga Board of Health
- Director of Personal Health Services, Geauga County Health District
- Outcomes and Evaluation Associate, Care Alliance
- Pediatrics Resident, Cleveland Clinic Foundation
- Family and Community Medicine, Asst. Prof—NEOMED, CEOMPH
- Program Coordinator, CEOMPH
- Epidemiology Asst. Professor, Kent State University

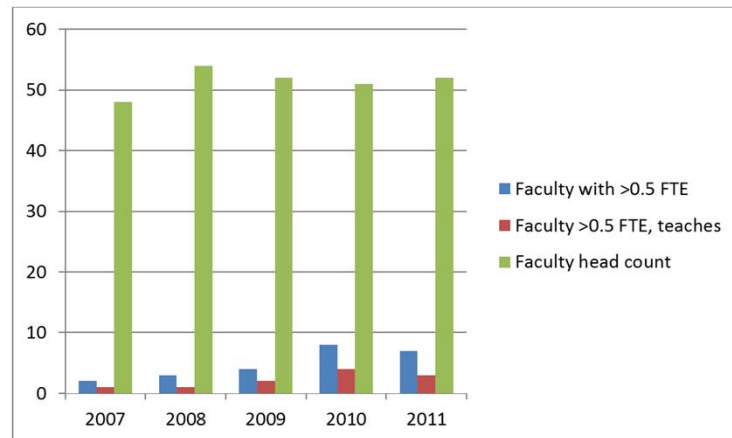
Alumni—Out of State

- Nutrition Manager, DeKalb County, Board of Health
- Medical entomologist, Epidemiology Branch, Georgia Dept. of Human Resources Division of Public Health, Notifiable Diseases Unit
- Grants Management Officer, Childfund International

Enrollment Trends

Status	2006	2007	2008	2009	2010	2011	2012	2013*	Total
Applications received	55	69	77	85	88	87	65	61	923
Akron	8	11	14	16	18	17	9	10	166
Cleveland	20	30	27	25	35	32	22	19	342
Kent	11	8	13	13	0	0	0	0	113
NEOMED						3	5	4	12
Ohio U	11	13	15	21	28	25	18	16	166
Youngstown	4	7	8	9	6	9	10	12	119
Did not identify first choice university	1			1	1	1	1		5
Applicants accepted	40	44	49	55	58	65	38	32	662
Applicants deferring	0	5	10	9	1	0	1		55
Students completing first fall core courses	22	25	28	38	31	38	29	27	432

Faculty Numbers



Where Do We Go From Here?

- Follow trends and pro-actively plan
- Continue to produce graduates that improve the health of our communities
- Be the best that we can be, given resources



Spring celebration aboard the Nautica Queen, 5/20/12