

**Consortium of Eastern Ohio Master of Public Health**  
**Operation: Accreditation**  
**Webinar #7 Evaluation**

Information regarding the Council on Education for Public Health and accreditation for public health programs can be found at <http://ceph.org/>

**Criterion 1.2.: Evaluation. The program shall have an explicit process for monitoring and evaluating its overall efforts against its mission, goals and objectives; for assessing the program's effectiveness in serving its various constituencies; and for using evaluation results in ongoing planning and decision making to achieve its mission. As part of the evaluation process, the program must conduct an analytical self-study that analyzes performance against the accreditation criteria defined in this document**

In order to show that this criterion is met, a description of the evaluation processes used to monitor progress made in achieving identified objectives must be provided. This description includes identification of the data systems and person(s) responsible for monitoring each objective's progress.

How the results of the evaluation processes are monitored, analyzed, communicated and regularly used must also be included.

Data regarding the program's performance on each measurable objective must be provided, as well.

Finally, a description of the manner in which the self-study document was developed, including opportunities for input by important program constituents, including institutional officers, administrative staff, faculty, students, alumni and representatives of the public health is required.

Currently evaluation surveys are conducted of new students, employers, and alumni. Academic achievement of students, capstone and faculty evaluations are also monitored. Faculty appointments, admission data and budgetary information are also evaluative mechanisms.

**Discussion questions**

- How can CEOMPH best involve various constituents in evaluation?
- What are other aspects that CEOMPH should evaluate (beyond what the program currently evaluates)?